# Questionnaire Translation

Dr Wan Nor Arifin

Unit of Biostatistics and Research Methodology, Universiti Sains Malaysia. wnarifin@usm.my



Wan Nor Arifin, 2018. Questionnaire Translation by Wan Nor Arifin is licensed under the Creative Commons Attribution-ShareAlike 4.0 International License. To view a copy of this license, visit http://creativecommons.org/licenses/by-sa/4.0/.

## Outlines

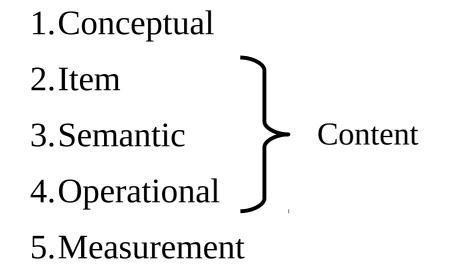
- **1.Objectives**
- 2.Equivalence
- **3.Stages**

# Translation

## Translation

- <u>Why</u> we want to measure? Objectives.
- <u>What</u> we want to measure? Outcomes.
- <u>Who</u> we want to measure? Respondents.
- <u>How</u> we want to measure? Questionnaires & Questions.

- Equivalence between Original & Translated versions.
- 5 key aspects of equivalence (Streiner & Norman, 2008):



Aspects	Description	Western	Malaysian	Adaptation
Conceptual	Do responders from two different populations and cultures understand the concept similarly?	Canning is child abuse.	Canning is way to teach children to behave properly.	Change to suitable items representing abuse in local culture.
Item	Whether the items are relevant and acceptable in target population.	Turning on heater. Use of furnace. An apple a day, keeps doctor away.	Items not relevant in local setting.	Drop the items. Find/create suitable items conceptually.
Semantic	Concerns similarity in meaning attached to an item.	I get butterflies in my stomach.	Saya ada rama- rama dalam perut ?	Saya rasa gelisah/cemas.

Aspects	Description	Western	Malaysian	Adaptation
Operational	Equivalence of operational aspect of the measure, i.e. format of the measure, the instructions and mode of administration.	Direct question? Self-administered?	Indirect, politely phrased question? Interviewer guided?	Change the operational aspect of the questionnaire.
Measurement Equivalent	Concerns equivalence of psychometric properties of the measure, i.e. validity and reliability.	Factor analysis. Reliability.	Factor analysis. Reliability.	Drop some items? Add new items?

- 7 stages (adapted from Beaton et al., 2000; McDonald, et al., 2003; Wild et al., 2005):
  - **1.**Forward Translation
  - 2. Reconciliation
  - **3.Backward Translation**
  - 4. Harmonization
  - 5. Pre-survey evaluation
  - 6. Finalization
  - 7. Full validation survey



#### **1. Forward translation**

Original (e.g. English)  $\rightarrow$  Target Language (Malay) TWO translators

- $\rightarrow$  1 medical & 1 non-medical/naive
- → Both native speakers of target language Perform independent translations

#### 2. Reconciliation

Review the two translations Translation panel:

- $\rightarrow$  The study team
- $\rightarrow$  The two forward translators
- → Linguist

Reconcile  $\rightarrow$  Combine into one translated version.

#### **3. Backward Translation**

#### Target (e.g. Malay) $\rightarrow$ Original (English) TWO translators

- $\rightarrow$  1 medical & 1 non-medical/naive
- → Both competent speakers of original language Perform independent translations

#### 4. Harmonization

Compare back-translated versions with the original → discrepancies → point to difficult words/concepts Translation panel Revisions to forward translations Consider equivalence aspects Produce a preliminary translated version

#### **5. Pre-survey Evaluation**

Same steps to the pre-survey evaluation of a newly developed questionnaire.

Comments from experts & a sample of target respondents

- $\rightarrow$  uncover some small mistakes in the previous stages
- $\rightarrow$  from views of those not in panel & respondents Cognitive debriefing & pre-test  $\rightarrow$  Response process evidence

of validity

#### **5. Finalization**

Translation panel review comments from pre-survey Make relevant revisions Fine tune the questionnaire Produce final questionnaire  $\rightarrow$  may need further validation



#### 7. Full Validation Survey

Involves a large sample – few hundreds Mainly evidence of internal structure and relationship to other variables

#### References

Beaton, D. E., Bombardier, C., Guillemin, F., & Ferraz, M. B. (2000). Guidelines for the process of cross-cultural adaptation of self-report measures. Spine, 25(24), 3186-3191.

McDonald, J. A., Burnett, N., Corodano, V. G., & Johnson, R. L. (2003). Questionnaire design. Georgia: Division of Reproductive Health.

Streiner, D. L. & Norman, G. R. (2008). Health measurement scales: a practical guide to their development and use. New York: Oxford University Press.

Wild, D., Grove, A., Martin, M., Eremenco, S., McElroy, S., Verjee-Lorenz, A., & Erikson, P. (2005). Principles of good practice for the translation and cultural adaptation process for patient-reported outcomes (PRO) measures: report of the ISPOR Task Force for Translation and Cultural Adaptation. Value in health, 8(2), 94-104.